

The Asahi Shimbun (Newspaper)

Material Requirements

Material for advertisements must be delivered in a digital format and sent on a disk (CD-R) or e-mail.

Deadline: All advertisements must reach at The Asahi Shimbun Tokyo Office no later than 5 working days prior to issue date.

Contract Proofs: All advertisers must submit three sets of contract proof / press proof with their advertisement files, regardless of delivery method. Electronically submitted contract proof files CANNOT BE ACCEPTED.

Digital Input: PDF/X1-a

Acceptable Format

	Mac OS X (10.2.4 - 10.7)	Mac OS 9.0 - 9.2.2
Adobe® Acrobat®	9(9.x.x)/X(10.x.x)	---

* Please delete angled trim marks and bracket marks based on the specified dimensions (As shown in example below). Additionally, delete any parts outside the trim marks that do not need to be printed on the paper.



Color: CMYK mode (No RGB), UCR (Under Color Removal) only, total ink coverage must not exceed 250%.
Images should be EPS format and 250 - 350 dpi. Please be sure all images are embedded.

Fonts: Type should be kept at a minimum 7 points for English or 8 points for Japanese. ALL FONTS, MARKS AND LOGOS MUST BE OUTLINED.

Notes:

* Please frame the advertisement copy at the stipulated dimensions.

Panorama Wide

Material Requirements

Material for advertisements must be delivered in a digital format and sent on a disk (CD-R).

Deadline: All advertisements must reach at The Asahi Shimbun Tokyo Office no later than 14 working days prior to issue date.

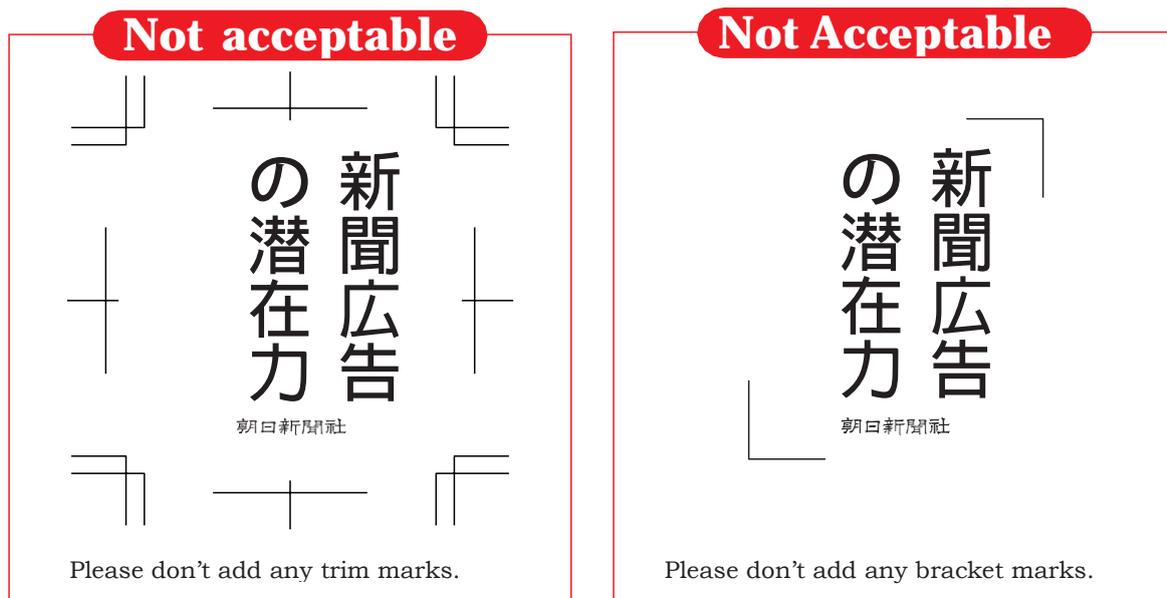
Contract Proofs: All advertisers must submit three sets of contract proof / press proof with their advertisement files, regardless of delivery method. Electronically submitted contract proof files CANNOT BE ACCEPTED.

Digital Input: PDF/X1-a

Acceptable Format

	Mac OS X (10.2.4 - 10.7)	Mac OS 9.0 - 9.2.2
Adobe® Acrobat®	9(9.x.x)/X(10.x.x)	---

* Please add angled trim marks and bracket marks based on the specified dimensions (As shown in example below). Additionally, delete any parts outside the trim marks that do not need to be printed on the paper.



Color: CMYK mode (No RGB), UCR (Under Color Removal) only, total ink coverage must not exceed 250%.

Images should be EPS format and 250 - 350 dpi. Please be sure all images are embedded.

Fonts: Type should be kept at a minimum 7 points for English or 8 points for Japanese. ALL FONTS, MARKS AND LOGOS MUST BE OUTLINED.

Notes:

* Please frame the advertisement copy at the stipulated dimensions.

* Please insert the masthead. We provide masthead file (EPS) in advance.

Area-focused supplement

Material Requirements

Material for advertisements must be delivered in a digital format and sent on a disk (CD-R).

Deadline: All advertisements must reach at The Asahi Shimbun Tokyo Office no later than 14 working days prior to issue date.

Digital Proofs: All advertisers must submit three sets of digital color proof with their advertisement files, regardless of delivery method. Electronically submitted contract proof files CANNOT BE ACCEPTED.

Digital Input: PDF/X1-a

Acceptable Format

	Mac OS X (10.2.4 - 10.7)	Mac OS 9.0 - 9.2.2
Adobe® Acrobat®	9(9.x.x)/X(10.x.x)	---

Color: CMYK mode (No RGB), UCR (Under Color Removal) only, total ink coverage must not exceed 300%.

Fonts: Type should be kept at a minimum 7 points for English or 8 points for Japanese. ALL FONTS MUST BE OUTLINED.

Line Screen:

Standard	133 lpi
Premium	175 lpi

Notes:

- * Please frame the ad copy at the stipulated dimensions.
- * Please insert the masthead. We provide masthead file (EPS) in advance.
- * Please indicate center crop marks in the ad copy.
- * Please delete any parts that do not need to be printed.