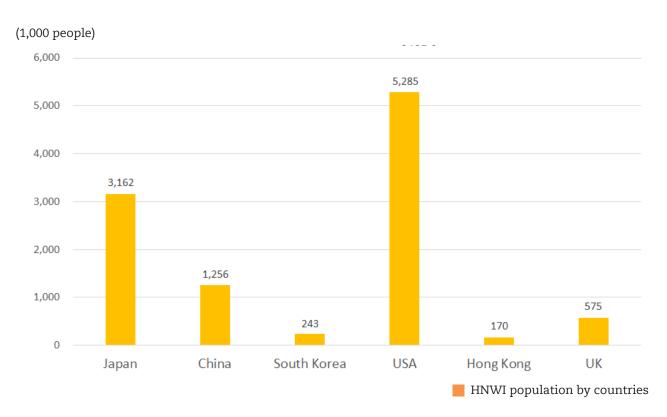


## Japanese Consumer

## Affluent Consumer: HNWI Population in Japan

HNWI (High-net-worth individual): who has more than USD1 million financial assets



Source: Capgemini and RBC Wealth Management "World Wealth Report 2018" http://www.worldwealthreport.com/