

# Japanese Market Potential

## Competitive Market

### Global Competitiveness Index 2018

1	United States
2	Singapore
3	Germany
4	Switzerland
5	Japan
6	Netherlands
7	Hong Kong
8	United Kingdom
9	Sweden
10	Denmark

Rank  
**5** / 140 Countries

Source: World Economic Forum, "The Global Competitiveness Report 2018"  
<https://jp.weforum.org/reports/the-global-competitiveness-report-2018>