

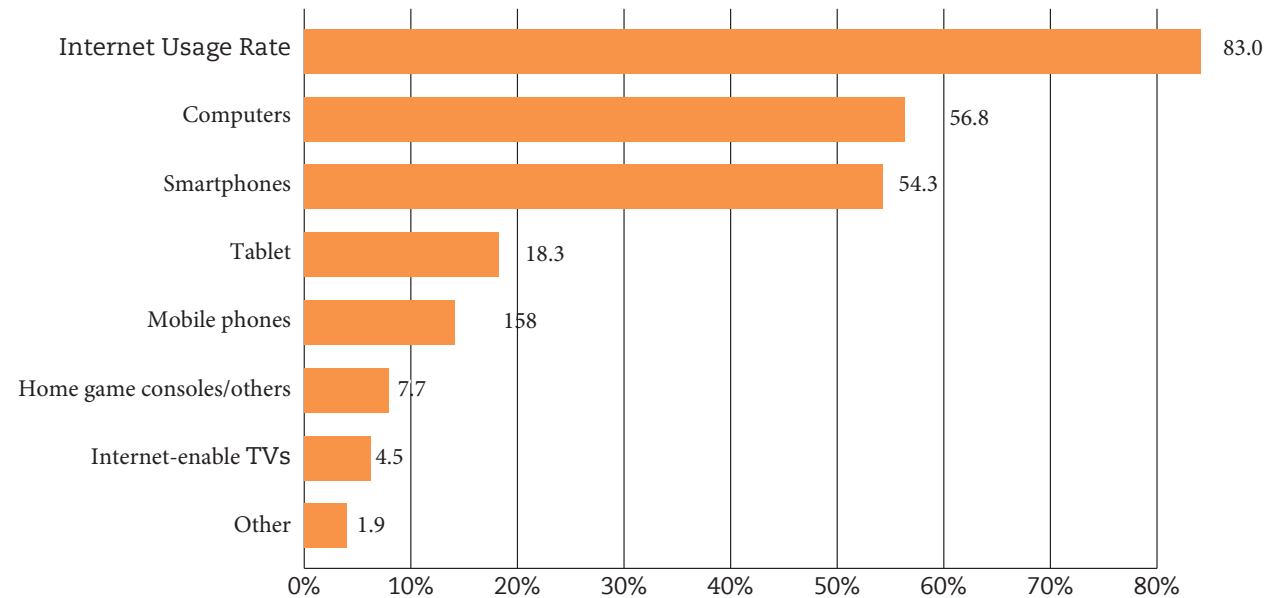
# Media Consumption

## Smartphone Access is Dramatically Increasing

Over 80% of Japanese access to internet on mobiles, especially on Smartphone.

### Breakdown of Internet access terminals (End of 2015)

(n=33,525)



Source: MIC, "2015 Communications Usage Trend Survey"