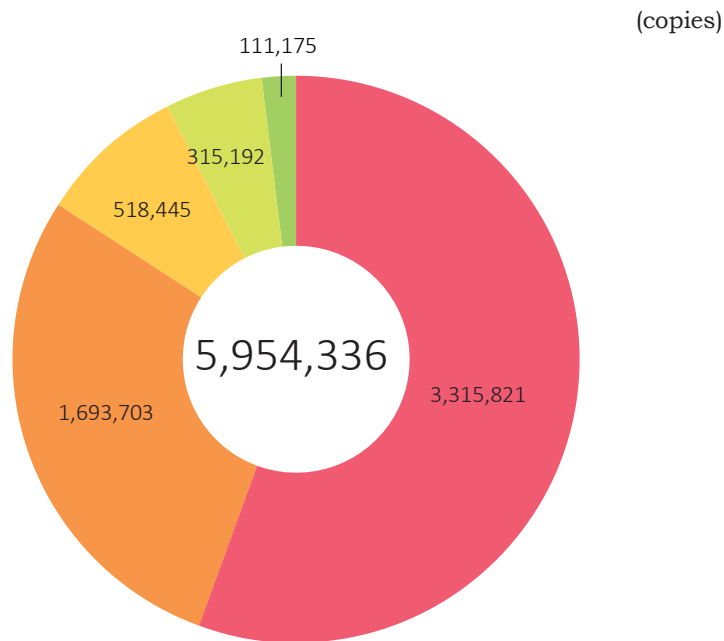


Strong and Stable Circulation

The Asahi Shimbun, a national daily, gives advertisers several options for specific geographic coverage with five regional editions. We have both morning and evening editions delivered separately each day. Our overall newspaper circulation remains strong and stable in Japan and is sustained by our unique delivery system.

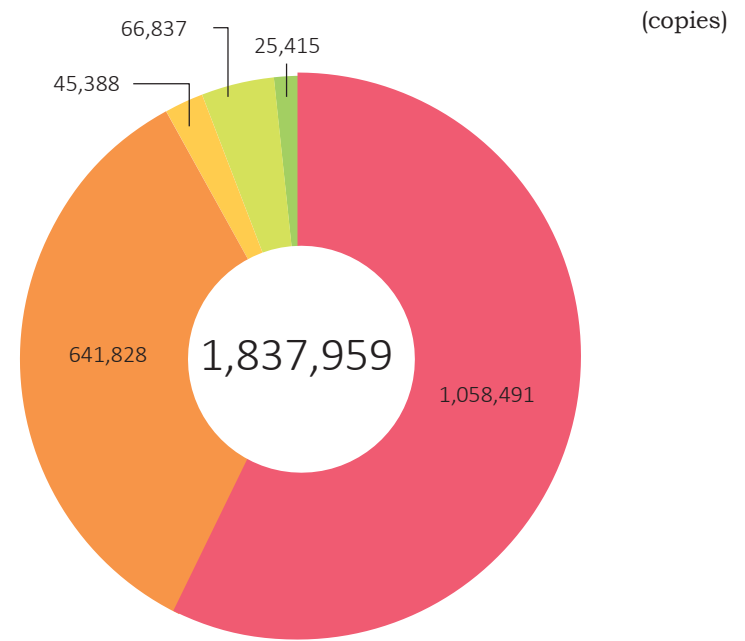
Daily circulation by edition

Morning edition



■ Tokyo ■ Osaka ■ Seibu(Kyushu) ■ Nagoya ■ Hokkaido

Evening edition



■ Tokyo ■ Osaka ■ Seibu(Kyushu) ■ Nagoya ■ Hokkaido

Source"ABC Report of Jan.-Jun. 2018,"Japan Audit Bureau of Circulations