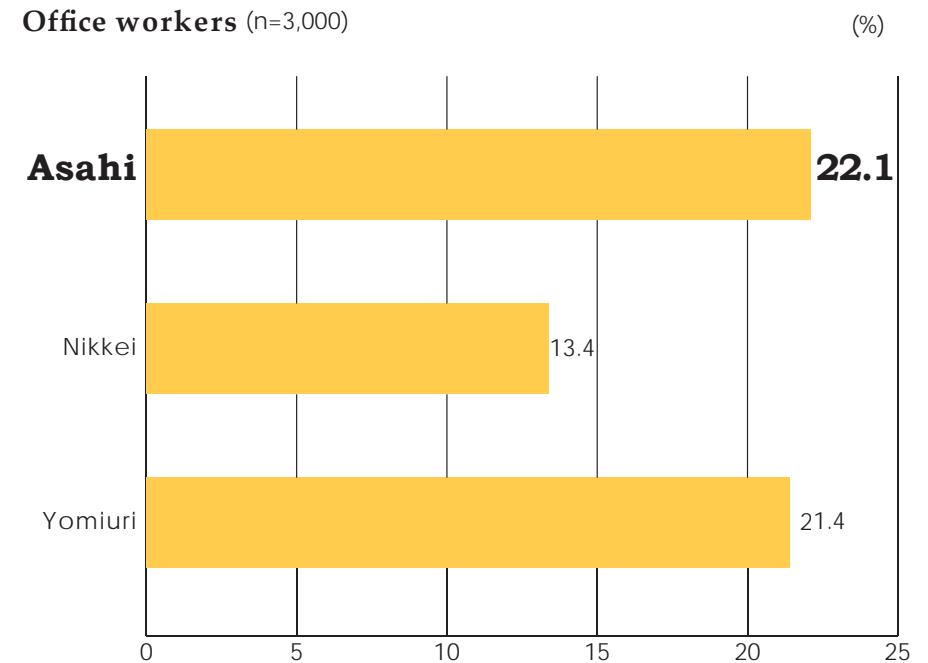
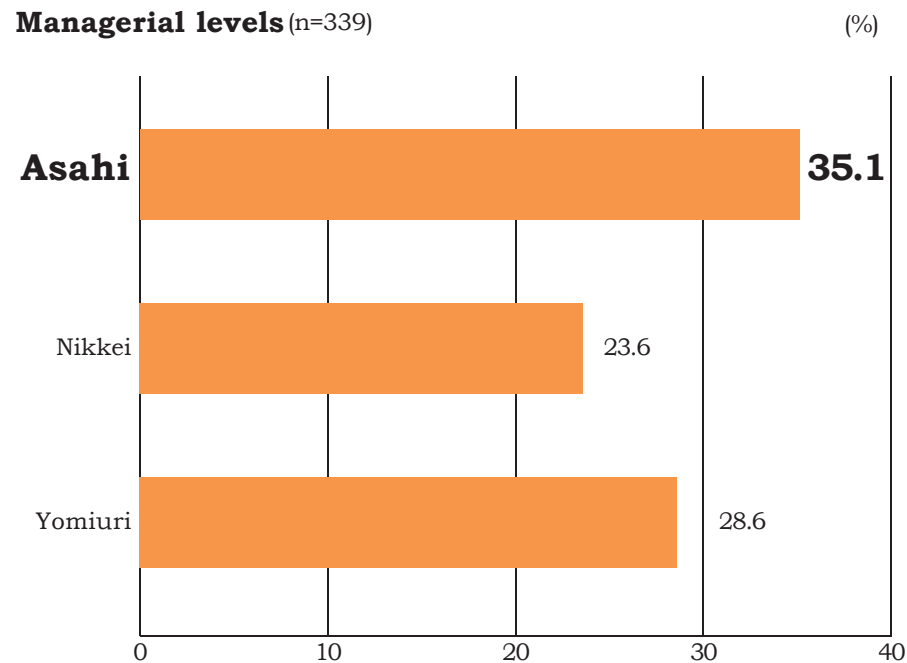


Read by Business-Leaders

Compared to the Yomiuri and the Nikkei, The Asahi Shimbun is chosen by senior executive.

Subscription rate by Occupation



Source: "Businesspeople Survey 2013" The Asahi Shimbun Company