

Most Advanced Printing Quality

The Asahi Shimbun took the 1st prize in the world at the International Newspaper Colour Quality Club (INCQC) 2012-2014, from 192 newspaper companies which took part in the competition. Our print and image quality of colour pages was given the perfect score in a total of 35 evaluation criteria.



No.1 at the International Newspaper Colour Quality Club (INCQC) in 2012-2014

